

Quick Pick Packages

Five days a week, MinnPost.com offers news stories and features of interest to people who care about Minnesota. Quick Pick packages are advertising options ideal for shorter campaigns.

\$870 GOLD Package

- 30 Days, 50,000 ad impressions, Run Of Site
- Choose one banner size: Top Leaderboard, Wide Skyscraper, or Medium Rectangle

\$540 SILVER Package

- 21 Days, 30,000 ad impressions, Run Of Site
- Choose one banner size: Top Leaderboard, Wide Skyscraper, or Medium Rectangle

\$360 BRONZE Package

- 14 Days, 20,000 ad impressions, Run Of Site
- Choose one banner size: Top Leaderboard, Wide Skyscraper, or Medium Rectangle

First-Time Advertiser Incentive

New clients receive double their purchased banner impressions, up to \$1,000 value. These impressions are pre-emptible and run pending availability of inventory.

Package Guidelines

- Purchase as many packages as you wish.
- One banner size per package please.
- Packages must run in defined time frames.
- Banner tracking and reporting provided at conclusion of flight.

Deadlines and Specs:

Please provide deliverables to Brian Perry three business days prior to launch. Banners must have borders and may not expand beyond their original borders. Animation is limited to eight seconds, maximum 2 times looping. Political advertising is prepaid at the open rate.

MinnPost.com has the right to refuse advertising.

Files accepted: FLASH, GIF, HTML, JPEG

Max file size: 50k

Contact:

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The image shows a screenshot of the MinnPost.com homepage with several banner ad placements highlighted by callouts:

- Leaderboard Banner:** Located at the top of the page, above the main article.
- Wide Skyscraper:** Located on the left side of the page, next to the main article.
- Wide Skyscraper Banner:** Located in the middle of the page, below the main article.
- Medium Rectangle:** Located in the middle of the page, below the wide skyscraper banner.
- Medium Rectangle Banner:** Located at the bottom of the page, below the main article.
- Home page banner layout:** A separate callout showing a full-page view of the homepage with various banner ad placements.