

How to help MinnPost thrive and grow

Your support is a big part of our success.
Please help MinnPost.com thrive and grow in three important categories: traffic, quality, and revenue.

Building Traffic

1. Make MinnPost.com your home page – or a favorite on your bookmark bar.
2. Visit every weekday after we publish our main stories in the late morning. New posts are published all day long, starting early in the morning, and sometimes on the weekend.
3. If you're not on the list for our daily late-morning email update, sign up online at www.minnpost.com – and encourage friends and colleagues to sign up too.
4. Whenever you see a story or post on the site that you think others might be interested in reading, cut and paste the URL into an email, then forward it to your email list.
5. Spread the word by displaying a MinnPost.com vinyl-cling decal in your car window. Email info@minnpost.com to request a free decal.

Building Quality

1. If you would like to suggest a topic or write a piece for Community Voices, contact Susan Albright at salbright@minnpost.com.
2. To comment on stories, register at http://www.minnpost.com/comment_registration. Comment quality is high, in part because we require people to use real names.
3. Contact us. Send story tips to individual writers or to editors@minnpost.com. If you have technical problems using the site, email feedback@minnpost.com. If you see errors in stories, email corrections@minnpost.com.

Building Revenue

1. If you're not already a MinnPost member, join now at www.minnpost.com/donate. And if you are a member, consider upgrading to a higher level when it's time to renew.
2. Encourage your friends and colleagues to become MinnPost members too.
3. Buy ads on MinnPost.com or become a site sponsor. For details contact Sally Waterman, Director of Advertising & Sponsorship, at 612-455-6953 or swaterman@minnpost.com.

**Have other ideas for ways to build traffic, quality, and revenue?
Please contact editor Joel Kramer at jkramer@minnpost.com.**