

HUBERT H. HUMPHREY III

September 28, 2009

Chairman Roy Terwilliger
Metropolitan Sports Facilities Commission
900 South 5th Street
Minneapolis, MN 55415

Dear Chairman Terwilliger:

We are writing to you to express our support of the Minnesota Vikings efforts to enter into a field naming rights agreement with a sponsor at the Hubert H. Humphrey Metrodome.

As Vice President, Hubert Humphrey said in 1976, "Without our professional sports teams...the Twin Cities would be just a cold Omaha." He used this phrase while speaking of the need to build a new home for the Twins and Vikings, given the looming expiration of their leases at old Met Stadium. Always a great orator, Humphrey's easy-to-understand logic assumed that if we didn't have Major League sports we'd just be, well ... Omaha, only worse because of the cold.

This still holds true today. Today, we again find ourselves in the same very dilemma that the community did in 1976. As we know, the Vikings revenue is currently the lowest in the league and they need a new home. We are very aware of the significant revenue challenges the Vikings face with their current stadium situation. The HHH Metrodome has been a great community asset for 30+ years, but now our community must look to the future to ensure another generation of Minnesotans can be afforded the same great opportunities Vice President Hubert Humphrey envisioned and delivered on for us so many years ago.

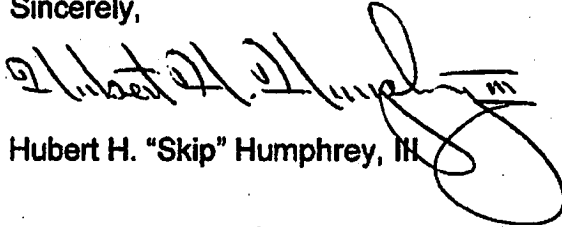
In the interim, we need to support the Vikings efforts to put the best team on the field and their ability to finance one of Minnesota's cultural jewels. One of those efforts is to sell the naming rights to the field of the HHH Metrodome. We want you to know that we are supportive of the Vikings efforts to maximize revenues over the remaining three seasons of their lease at the HHH Metrodome and we support the naming of the field. We believe it is crucial that we help their efforts to be a sustainable and vibrant enterprise now and in the future so that they continue to call Minnesota home.

September 30, 2009

The Humphrey family has been friends and supporters of the Vikings organization from its earliest days. From the first days of the franchise, Hubert H. Humphrey's friendship of the Vikings original owner, Max Winter, to today with our strong relationship with Zygi Wilf and his family, we stand behind the Vikings. Again, we want to help the Vikings efforts to address their short term revenue challenges, and we support their vision to create a public-private partnership that will keep the Vikings in Minnesota for the next generation of Vikings fans.

Thank you for allowing us to communicate our support for a proposed change to the name of the field at the Hubert H. Humphrey Metrodome. Please contact either one of us with questions or if we can provide further information.

Sincerely,



Hubert H. "Skip" Humphrey, III



Hubert H. "Buck" Humphrey, IV